



2018 PARTNERSHIP OPPORTUNITIES

The Texas Recreation & Park Society North Region is comprised of 75 parks and recreation agencies and 900 members that include decision makers, planners, maintenance staff, and event coordinators. These dedicated professionals are looking for new ways to work more effectively and creatively. To meet these needs, the North Region hosts a myriad of events across the region. Events highlighted are the annual Conference, Maintenance Rodeo and Golf Tournament. Vendors will be able to promote their products, knowledge, services and build relationships with the professionals who attend these events.

Park Maintenance Rodeo

The TRAPS Maintenance Rodeo allows teams from the Region to compete in a variety of maintenance competitions. This fun and educational event is attended by more than 200 maintenance staff and managers. The 2018 TRAPS North Maintenance Rodeo will be hosted by City of Garland, at the Carter Softball Complex, in Garland, Texas on Wednesday, October 3, 2018. Please visit the website to stay up-to-date!

Golf Tournament

The TRAPS North Regional Golf Tournament is one of the highlights of the year! Over 140 professionals converge in one location for golf, networking, and fun. Many municipal directors and managers play in this event. The 2018 TRAPS North Golf Tournament will be held Friday, October 12th at the Dallas Cowboys Golf Course, in Grapevine, Texas.

Conference

The North Region Conference provides educational and networking opportunities for TRAPS members and related professionals. Conference attendance exceeds 500 professionals and provides ample opportunities for vendors to promote their products and build relationships. The 2018 TRAPS North Conference will be at the Hilton Dallas/Rockwall Lakefront, on Friday, October 19, 2018, in Rockwall, Texas. This year's Conference we will be "Lighting the Way!" in Rockwall!



What are the Benefits?

The TRAPS North Region events could not be held without vendor assistance. The North Region Planning Committee has worked for years to set high standards to meet vendors' needs in relation to promoting their products, services and networking. Event partnership packages have been developed to maximize vendor exposure with these professionals. There are varying sponsorship levels to provide options for showcasing the value and benefit of vendors' products and services. Sponsors will be provided every opportunity to develop relationships with professionals in a fun and relaxed setting. Besides meeting professionals, event sponsors will be able to set up displays and strategically display their logo in high density areas and on event postcards and schedules.



Want to be Involved?

We've limited the amount of sponsorship opportunities to reduce competition and give sponsors greater exposure to TRAPS professionals. Please review the following sponsorship levels listed on the accompanying pages and let us know which one best meets your needs. The 2018 TRAPS North Region Sponsorship Committee is excited to offer you these opportunities. If you should have any questions, please contact us at your convenience. Thank you for your support!



Contact Us!

For more information on ways to get involved, become a Vendor or Sponsor, please feel free to contact Erin Hart, TRAPS North Region Director, at the information listed at below and at the end of this packet.

Erin Hart

TRAPS North Director
Manager of Events

City of Grand Prairie Parks, Arts and Recreation Dept.

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e: ehart@gptx.org

"Sponsorships help position your company as an important business resource, while Sponsorship opportunities may also be created to meet your company needs."



www.trapsnorth.org



TITLE SPONSOR – CONFERENCE.....\$3,000.00

- Identification on all media and print material as the “2018 TRAPS North Conference Title Sponsor” for the Texas Recreation & Park Society North Region Conference.
- Logo prominently placed on conference publications, i.e., postcards and schedules.
- Logo and company site link will be prominently placed on TRAPS North Region’s website sponsor page www.trapsnorth.org.
- Corporate logo prominently placed on sponsor recognition banners/easels.
- Company will be provided first choice for two (2) exhibit spaces.
- Company will be designated as the official sponsor of the Conference Awards Banquet.
- Company can make short presentation at Awards Banquet.
- Corporate logo prominently displayed on screen and table tents during the Awards Banquet.
- (4) Four Conference Registrations and (4) four lunch tickets provided. *(Additional lunch tickets are available for purchase. The cost per ticket is \$35.00.)*
- (1) One Maintenance Rodeo Exhibitor Booth.
- Only (1) one ‘Conference Title Sponsorship’ available.



TITLE SPONSOR – GOLF TOURNAMENT.....\$2,500.00

- Company name and logo displayed at tournament meals and awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as the Title Sponsor.
- Advertised as Golf Tournament title sponsor on the TRAPS North Region website www.trapsnorth.org.
- Includes golf for 4, meals and snacks, and range balls at the Tournament.
- Acknowledgment at the TRAPS North Region Conference as the Golf Tournament Sponsor.
- Advertising on all conference attendee packets.
- One Conference exhibitor booth provided with preferential placement and one (1) lunch ticket
- Only (1) one ‘Golf Tournament Title Sponsorship’ available.



LEVEL II SPONSOR – CONFERENCE.....\$2,000.00

TEXAS

Recreation & Park Society

- (1) One Conference Exhibitor Booth provided with preferential placement.
- Logo placed on conference publications, i.e., postcards and schedules.
- Logo placed on TRAPS North Region website's sponsor page www.trapsnorth.org.
- Corporate logo placed on table tents during the Conference Awards Banquet.
- Corporate logo placed on sponsor recognition banners/easels.
- (3) Three Conference Registrations and (3) three lunch tickets. *(Additional lunch tickets are available for purchase. The cost per ticket is \$35.00.)*
- (1) One Maintenance Rodeo Exhibitor Booth
- Only (5) five 'Level II Conference Sponsorships' available.

 **REGISTRATION GIVE-A-WAY SPONSOR - CONFERENCE.....\$1,800.00**

- Company name and logo on give-a-way that is distributed to conference attendees.
- Company name and logo placed on TRAPS North Region's website sponsor page www.trapsnorth.org.
- (1) One Conference Registration and (1) one lunch ticket will be provided. *(Additional lunch tickets are available for purchase. The cost per ticket is \$35.00.)*
- Only (1) one 'Registration Give-A-Way Sponsorship' available.

 **BREAKFAST SPONSOR – GOLF TOURNAMENT..... \$1,500.00**

- Company name and logo at tournament breakfast (professionally made banner)
- Company name and logo on all advertising materials as a tournament sponsor
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Includes ½ price for one Conference exhibitor space
- Only (1) one 'Golf Tournament Breakfast Sponsorship' available.

 **LUNCH SPONSOR – GOLF TOURNAMENT.....\$1,500.00**

- Company name and logo at tournament lunch (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4).
- Includes ½ price for one Conference Exhibitor Space.
- Only (1) one 'Golf Tournament Lunch Sponsorship' available.

 **BEVERAGE SPONSOR– GOLF TOURNAMENT..... \$1,500.00**

TEXAS

Recreation & Park Society

- Company name and logo at awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Includes ½ price for one Conference exhibitor space.
- Only (1) one ‘Golf Tournament Beverage Sponsorship’ available.

 **TITLE SPONSOR – PARK MAINTENANCE RODEO.....\$1,500.00**

- Company name and logo at rodeo (professionally made banner.)
- Company name and logo on all advertising materials as the rodeo title sponsor.
- Advertised as Maintenance Rodeo title sponsor on the TRAPS North Region website. www.trapsnorth.org.
- Includes ½ price for (1) one Conference Exhibitor Booth.
- Only (1) one ‘Title Sponsor for the Park Maintenance Rodeo’ available.

 **LEVEL III SPONSOR – CONFERENCE.....\$1,500.00**

- One Conference Exhibitor space provided with preferential placement.
- Business name placed on table tents during the Conference Awards Banquet.
- Business name placed on sponsor recognition banners/easels.
- (1) One Conference Registration and (2) two lunch tickets provided. *(Additional lunch tickets are available for purchase. The cost per ticket is \$35.00.)*
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (6) six ‘Level III Conference Sponsorships’ available.

 **REGISTRATION SPONSOR– GOLF TOURNAMENT.....\$1,200.00**

- Company name and logo at awards ceremony (professionally made banner.)
- Company name and logo on all advertising materials as a Tournament Sponsor.
- Includes breakfast, lunch, all course snacks, range balls and golf for four (4)
- Includes ½ price for one Conference exhibitor space.
- Only (1) one ‘Golf Tournament Registration & Door Prize Sponsorship’ available.

 **SOCIAL SPONSOR – CONFERENCE.....\$1,200.00**

- Company name and logo promoted at Conference Awards Banquet.



- Company name and logo on all advertising materials as the 'Conference Social Sponsor.'
- Includes ½ price for one Conference Exhibitor Booth.
- Logo placed on TRAPS North Region website sponsor page www.trapsnorth.org.
- Only (1) one 'Conference Social Sponsorship' available.

 **LUNCH SPONSOR – PARK MAINTENANCE RODEO.....\$1,200.00**

- Company name and logo at Park Maintenance Rodeo.
- Company name and logo on all advertising materials as the 'Park Maintenance Rodeo Lunch Sponsor.'
- Includes ½ price for (1) one Conference Exhibitor Booth at Conference.
- Only (1) one 'Park Maintenance Rodeo Lunch Sponsorship' available.

 **HOLE SPONSOR – GOLF TOURNAMENT.....\$900.00**

- Company name and logo professionally framed at one hole on the golf course.
- Includes breakfast, lunch, all course snacks, range balls and golf for two (2.)
- Includes ½ prices for one Conference exhibitor space.
- Only (11) eleven 'Hole Sponsorships' available.

 **LONGEST DRIVE SPONSOR – GOLF TOURNAMENT.....\$500.00**

- Name and logo on the longest drive marker.
- Allowed to man or facilitate the closest to the pin marker at the hole and chance to visit with players.
- Includes breakfast and lunch for one (1.)
- Present Award at Region Conference Luncheon.
- Only (1) one 'Longest Drive Sponsorship' available.
- NO GOLF INCLUDED.

 **CLOSEST TO THE PIN SPONSOR – GOLF TOURNAMENT.....\$500.00**

- Name and logo on the closest to the pin marker.
- Allowed to man or facilitate the closest to the pin marker at the hole and chance to visit with players.
- Includes breakfast and lunch for one (1.)



- Present award at luncheon.
- Only (1) one 'Closest to the Pin Sponsorship' available.
- NO GOLF INCLUDED.

TEXAS **PUTTING CONTEST – GOLF TOURNAMENT.....\$500.00**

- Name and logo on putting marker.
- Allowed to man or facilitate the putting contest and chance to visit with players.
- Includes breakfast and lunch for one (1.)
- Present award at luncheon.
- NO GOLF INCLUDED.

TEXAS **EXHIBITOR BOOTH – CONFERENCE.....\$500.00**

Exhibit space is available at the North Region Conference. This is an excellent opportunity to display your products, equipment and services. A few things to know when considering an Exhibitor Booth at this year's Region Conference.

- Sponsors have first choice of booth location based on committed sponsorship levels.
- Each exhibit space will be provided with a minimum of (1) one table and (2) two chairs.
- Specific exhibit information will be sent to exhibitors before the conference.
- Vendors may begin set up at 6:30 a.m. the day of the conference.
- Exhibitors must have their exhibits set-up and ready by 8:00 a.m. and exhibit must remain open until the start of the last education session.
- Exhibitors are responsible for all equipment and supplies for their booth.
- Electricity can be provided at an additional cost.
- The exhibitor space includes (1) one lunch ticket. (*Additional lunch tickets are available for purchase. The cost per ticket is \$35.00.*)
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form.
- Only 35 'Exhibitor Booths' are available for purchase.

TEXAS **EXHIBITOR BOOTH – PARK MAINTENANCE RODEO.....\$200.00**



Exhibit space is available for the Park Maintenance Rodeo. This is an excellent opportunity to display your products, equipment and services to those who directly use your products and services. A few things to know when considering an Exhibitor Booth at this year's Region Conference.

- Each space will include a minimum of (1) one table and (2) two chairs.
- Exhibit set up begins at 6:30 a.m. on the day of the Park Maintenance Rodeo.
- Exhibitors must be set-up and ready by 8:00 a.m. and your booth must remain open until the end of the last event.
- Exhibitors are responsible for all equipment and supplies for their booth.
- The exhibitor space includes (1) one lunch ticket. *(Additional lunch tickets are available for purchase. The cost per ticket is \$25.00.)*
- Lunch tickets can be ordered on the Partnership & Vendor Agreement Form.
- There is unlimited 'Exhibitor Booths' for purchase.



FRIENDS OF TRAPS – GOLF TOURNAMENT.....\$100, \$200 or \$300.00

- Includes breakfast or lunch for one (1.)
- NO GOLF INCLUDED
- Don't have time to participate but want to let TRAPS members know you support them.



IN-KIND – PARK MAINTENANCE RODEO.....CALL ERIN.

- In-Kind donations can be any product, equipment, supplies, etc. needed to host this year's Park Maintenance Rodeo.
- Your commitment entitles you to the same benefits as a Park Maintenance Rodeo Exhibitor.
- Company logo on the event sign for the associated event.



PARTNERSHIP & VENDOR AGREEMENT FORM

Organization/Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Cell Phone: _____

E-mail: _____

 **Sponsorships** *(Please check all that apply.)*

- _____ Title Sponsor - Conference \$3,000.00
- _____ Title Sponsor – Golf Tournament \$2,500.00
- _____ Level II Sponsor - Conference \$2,000.00
- _____ Registration Give-A-Way - Conference \$1,800.00
- _____ Breakfast Sponsor - Golf Tournament \$1,500.00
- _____ Lunch Sponsor - Golf Tournament \$1,500.00
- _____ Beverage Sponsor - Golf Tournament \$1,500.00
- _____ Title Sponsor - Park Maintenance Rodeo \$1,500.00



_____ Level III Sponsor - Conference	\$1,500.00
_____ Registration Sponsor - Golf Tournament	\$1,200.00
_____ Social Sponsor - Conference	\$1,200.00
_____ Lunch Sponsor - Park Maintenance Rodeo	\$1,200.00
_____ Hole Sponsor – Golf Tournament	\$900.00
_____ Longest Drive Sponsor – Golf Tournament	\$500.00
_____ Closest to the Pin Sponsor – Golf Tournament	\$500.00
_____ Putting Contest – Golf Tournament	\$500.00
_____ Friends of TRAPS – Golf Tournament	\$100, \$200 or \$300.00

 **Conference Exhibitor Booth**

_____ Exhibit Spaces	\$500.00 <i>(\$600 starting October 12)</i>
_____ Additional Lunch Tickets	\$35.00
_____ Electricity	\$40.00 <i>(Each Exhibit Space has 15 amp/110 Volt Limit)</i>

 **Park Maintenance Rodeo Exhibitor Booth**

_____ Exhibit Spaces	\$200.00 <i>(\$250 starting October 12)</i>
_____ Additional Lunch Tickets	\$25.00



TEXAS **General Information**

Organization/Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

Cell Phone: _____

E-mail: _____

TEXAS **Payment Information**

Organization/Business Name: _____

Amount Enclosed: _____ Check #: _____

Credit Card: *(Please check one)* Visa MasterCard

Name on Credit Card: _____

Credit Card #: _____

Expiration Date: _____ CVV Code: _____

Total Amount Charged: _____



 **Contact Information**

For any further questions or concerns, please don't hesitate to contact the TRAPS North Region Director, Erin Hart, at the contact information provided below. We look forward to another great year of strong support and partnerships.

Erin Hart

TRAPS North Director

Manager of Events

City of Grand Prairie Parks, Arts and Recreation Dept.

p: (972) 237-8110

e: ehart@gptx.org

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